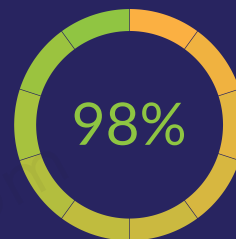


Norris Perne & French

TRUST SCORE



Norris Perne & French, federally registered in 1984, is a Registered Investment Advisor (RIA) in 17 state(s) with a licensed staff of 6 advisors. Norris Perne & French manages \$1.4 billion and provides investment advisory services for 616 clients (1:103 advisor/client ratio).

Norris Perne & French requires a \$500,000 minimum investment.

BENEFITS

Firm does not have any felony convictions (Impact:High)

Firm does not have a disciplinary history (Impact:High)

Firm uses a transparent fee-only model (Impact:High)

Firm has been federally registered for 35 years (Impact:High)

Firm has \$1B or more in assets under management (Impact:Medium)

Communications sent to the firm's website are secure and encrypted (Impact:Medium)

Firm does not have any misdemeanor convictions (Impact:Medium)

Firm does not have an insurance agent conflict (Impact:Medium)

Firm does not privately manage or own the products they recommend (Impact:Low)

CONSIDERATIONS

BENEFITS (cont.)

Firm does not accept performance-based fees
(Impact:Low)

Firm does not perform side-by-side management
(Impact:Low)

Firm does not receive soft dollar benefits (Impact:Low)

Firm provides mobile-friendly experience for their clients (Impact:Low)

CONSIDERATIONS (cont.)