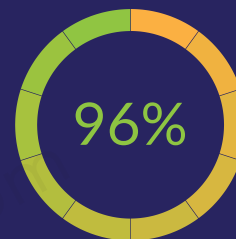


# Longfellow Investment Management Co.

## TRUST SCORE



Longfellow Investment Management Co., federally registered in 1986, is a Registered Investment Advisor (RIA) in 7 state(s) with a licensed staff of 15 advisors. Longfellow Investment Management Co. manages \$11 billion and provides investment advisory services for 119 clients (1:8 advisor/client ratio).

Fees may vary, please contact an advisor.

## BENEFITS

- Firm uses a transparent fee-only model
- There is one licensed advisor for every 8 clients (industry average 1:50)
- Firm has \$1B or more in assets under management
- Firm has been federally registered for 32 years
- Communications sent to the firm's website are secure and encrypted
- Firm does not have a disciplinary history
- Firm does not have any misdemeanor convictions
- Firm does not have any felony convictions
- Firm does not have an insurance agent conflict
- Firm does not have an attorney conflict
- Firm does not privately manage or own the products they recommend

## CONSIDERATIONS

- Firm serves fewer than 1,000 clients
- Firm accepts performance-based fees and may be incentivized to take inappropriate risks to beat their performance benchmark
- Firm performs side-by-side management with accounts that have differing fee structures. Investment Advisors may be incentivized to favor clients that pay higher fees over others
- Custodian is unknown

## BENEFITS (cont.)

Firm does not offer proprietary products

Firm does not receive soft dollar benefits

## CONSIDERATIONS (cont.)